

360°

Give serious buyers the opportunity to tour your home **without tracking mud in the house.**

HomeTour 360° is a revolutionary way for you to open up your home to the maximum number of buyers.

These days, more than half of home buyers are using the Internet to search for their homes.* It is now possible for a buyer to “click through” dozens of homes in a matter of minutes. A **HomeTour 360°** virtual tour will freeze them in their tracks. Unlike static pictures, this technology lets a potential buyer “walk” through your home, zooming in on details, inside and outside your house. It’s the closest thing to actually being there and a great way to pique the interest of buyers who are serious about your property.

Filming your **HomeTour 360°** virtual tour couldn’t be easier. We send a professional photographer to your home to shoot four scenes of your choice, inside or outside, that best

showcase your property. It takes about 30 minutes, and within days your house is



available for viewing on the Internet. Your home is always seen in its best light, without you having to vacuum between each showing.

In short, there’s nothing more powerful than a **HomeTour 360°** virtual tour when it comes to marketing your home. It’s a great way to open up your house to serious buyers (including those visiting REALTOR.com®, the #1 site for Real Estate on the Web**) without inconveniencing you and your family. **It’s an open house every day with HomeTour 360°.**

